A new series of interactive webinars devised through a joint project between Smile-on and Dentsply, give participants a cost-effective opportunity to virtually invite leading authorities on aesthetic and restorative dentistry into their own homes.

The live, online webinars mean viewers can take part in discussions, just as they would in a normal seminar, interjecting with questions at any point.

In addition, because of the way the webinar is set up, those taking part can choose to log onto the site and watch the webinar again, in case they missed any points. People who miss the webinar first-time round can also view it at a later date. Each webinar counts as 90 minutes of CPD.

A Smile-on spokesperson said: ‘Smile-on and Dentsply have worked closely together on this project, pooling considerable expertise. Dentsply, one of the world leaders in the production and distribution of professional dental products, is renowned for its forward-thinking attitude in terms of cutting-edge research and innovation, making it the perfect partner for Smile-on.’

Last year, participants enjoyed in-depth webinars on endodontics, periodontics and teeth-whitening.

The new series starts in December with a two-part series from Julian Webber on Endodontics including a section on retreatment. Several dental professionals have already booked their places and interested parties are advised to book as early as possible, to avoid disappointment.

For more information call 0207 400 8989, email info@smile-on.com or visit: www.dental-webinars.co.uk

At home with Smile-on

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Dentsply has joined forces with the British Olympic Association to provide quality oral care for British athletes.

Dentist Don Gibson became aware of the scheme and became one of Dentsply’s registered dentists.

Sailing Olympic champion Andrew Simpson brought the gold medal back for Britain after sailing in the Star Class team, but he had not seen a dentist for three years.

He visited Mr Gibson at his neighbourhood practice – The Princes Street Dental Practice, in Yeovil, Somerset for a routine check-up.

He still needs to return to the practice for further treatment, but is coming back a winner.

Mr Gibson said: ‘I am thrilled to be a part of this scheme and will be ready to treat more athletes at the forthcoming 2012 Olympics in London.’

For more information about DENTSPLY and the scheme, please call +44 (0) 800 072 5315 or email enquiry@dentsply-gb.com